

NO.	COMMUNITY ACTION	Importance	Ease	Time-scale (years): 1/3/3+	Partners
Objective A: To Promote and Maintain the Character and Prosperity of the Town					
A1	Newmarket Conservation Area Appraisal (2009) NTC will lobby for the review and final publication of the Newmarket Conservation Area Appraisal (2009) document.	3	5	1	WS
A2.i	Access to Landscape: NTC will encourage people to view the landscape as an integral part of the town by encouraging access for residents and visitors wherever and whenever this is possible.	3	5	1	JCE
A2.ii	Access to Landscape: NTC will encourage people to view the landscape as an integral part of the town by publicising that permitted access times to the training grounds start at 1.00pm.	3	5	1	JCE
A2.iii	Access to Landscape: NTC will encourage people to view the landscape as an integral part of the town by identifying appropriate walking routes, including circular walks.	3	2	3*	JCE
A3	View from Old Station Road NTC will work with appropriate partners to develop a suitable strategy for limiting parking at the foot of the Warren Hill Gallops on Old Station Road, taking into consideration the views of residents.	2	1	3	SCC
A4	Junction of Rowley Drive, Mill Hill (leading to Exning Road) and Fred Archer Way NTC will liaise with the Newmarket Vision Transport Working Group to develop a traffic management plan for this junction.	5	1	3	SCC
A5.i	Horsewalks in and around St Mary's Square: NTC will work with all stakeholders to ensure that the horsewalks in and around St Mary's Square are as attractive and accessible as possible, using planting, fencing and other appropriate means, and drawing on the model of The Rows.	3	2	3+	JCE
A5.ii	Horsewalks in and around St Mary's Square: NTC will work with all stakeholders to ensure that an adequate cleaning and maintenance programme is in place which does not adversely affect the surrounding area.	4	2	1	JCE/SCC

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A6.i	High-Tech Opportunities: NTC will promote inward investment into the town to ensure that we maintain a diversity of employment opportunities, particularly in high-tech industries.	5	1	3+*	WSC /SCC
A6.ii	High-Tech Opportunities: NTC will encourage a reputation for Science, Mathematics and Computer Science, emphasising local successes in these fields.	3	3	3+*	SCC/BT/WS /vets
A6.iii	High-Tech Opportunities: NTC will work to ensure that high speed communications technology, including access to the internet, shall be available for all.	4	1	3+	Gov
A7.i	Museum of Local History and Creative Arts Opportunities: NTC will promote the creation of a museum of local history to preserve and communicate our heritage, which could also be combined with a tourist information centre and/or creative arts centre. The aim should be to ensure that an understanding of local history is promoted in an engaging and innovative manner, complementing the offer of the National Heritage Centre for Horseracing and Sporting Art. (See also Community Actions B5 and F12)	4	1	3+*	WSC
A7.ii	Museum of Local History and Creative Arts Opportunities: NTC will gather evidence about Arts activities (including music, drama and dance as well as the visual arts) in the town with a view to assessing what creative opportunities are lacking in the town and how these can be developed. (See also Community Actions B5 and F12)	4	3	3*	Mpl/WS /local gps
A8	Archaeology Should anything of particular significance be discovered, and where it is appropriate and proportionate, NTC will encourage development to include archaeological community outreach, such as open days during excavation, and interpretation materials, for instance, interpretation boards within development schemes, in order to enhance our knowledge of our history.	5	3	3+*	SCC
A9	The Market NTC will work with WSC to enhance the market experience and ensure that its location and presentation make it a focal point for residents and tourists alike, recognising Newmarket's status as a historic market town.	5	4	3	WSC

Objective B: To Improve and Promote the Well-Being of All Residents					
B1	Newmarket Community Hospital NTC will lobby West Suffolk Clinical Commissioning Group to expand the services offered by the hospital to include, but not limited to, a maternity unit, a minor injuries unit and an out-of-hours GP service.	5	3	3+	WSCCG
B2	Social Hubs NTC will support well-being by promoting the sustainable growth of social hubs, working in partnership with them to build strong community networks, and publicising their work with the intention of reaching any member of our community who is isolated or vulnerable.	5	3	3	Local groups
B3.i	Provision for Special Educational Needs and Disability (SEND): NTC will take a proactive role in promoting SEND provision in Newmarket, by ensuring that Newmarket Vision groups give high priority to issues concerning SEND provision in education.	5	3	3+*	SCC
B3.ii	Provision for Special Educational Needs and Disability (SEND): NTC will take a proactive role in promoting SEND provision in Newmarket, by encouraging enlightened employers and organisations to offer work experience to young people with SEND.	5	3	3*	BID/ChCom /Rotary/Lions /JCE
B3.iii	Provision for Special Educational Needs and Disability (SEND): NTC will take a proactive role in promoting SEND provision in Newmarket, by continuing to work with all partners to deliver initiatives which support disabled residents and visitors, such as 'Purple Tuesday', 'dementia-friendly town' status, and the 'Changing Places' fully accessible toilet facility for the disabled proposed at All Saints Church.	5	3	3*	Local groups
B3.iv	Provision for Special Educational Needs and Disability (SEND): NTC will take a proactive role in promoting SEND provision in Newmarket, by lobbying so that, where possible, facilities such as toilets for the disabled and popular new attractions (such as the statue of the Queen) have appropriate access from a disabled parking bay located nearby.	5	3	3*	SCC

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B4.i	Learning Hubs: NTC will enable and encourage the sustainable growth of widely advertised learning hubs in the community, promoting collaboration between councils, businesses and voluntary groups.	4	3+*	3+*	WS/SCC/BID /ChCom /local groups
B4.ii	Learning Hubs: NTC will encourage partnerships with Newmarket Academy, West Suffolk College and other academic bodies to deliver courses for literacy, numeracy and skills for life, as well as adult education and the possibility of vocational and academic further education courses.	4	2	3*	NA/WSColl /RC/SCC/PH
B4.iii	Learning Hubs: NTC will publicise learning opportunities in the Town Calendar	4	5	1	NA/WSColl /RC/SCC/PH
B5.i	Participation in the Arts: NTC will encourage and support collaboration between organisations to promote engagement across the community with the Arts (including music, drama and dance as well as the visual arts). (See also Community Action A7)	4	3	3*	MPI /local groups
B5.ii	Participation in the Arts: NTC will promote and publicise organisations in the town which enable residents to appreciate and participate in the Arts. (See also Community Action A7)	4	4	1	MPI /local groups
B5.iii	Participation in the Arts: NTC will continue to help develop the annual Newmarket Music and Arts Festival. (See also Community Action A7)	4	5	1	Music and Art Festival
B5.iv	Participation in the Arts: NTC will encourage use of local churches as possible spaces for Arts activities. (See also Community Action A7)	4	5	1	local churches
B5.v	Participation in the Arts: NTC will include Arts events and activities on the town calendar. (See also Community Action A7)	4	5	1	MPI /local groups
B6.i	Leisure Activities for All: NTC will work with other agencies, including the District Council, to identify sites for leisure activities for all ages and backgrounds (such as cinema, youth drop-in centre, soft play area, ten pin bowling, horse riding for recreation).	5	2	3*	WSC
B6.ii	Leisure Activities for All: NTC will promote the development of the existing skate park site (on the George Lambton Playing Fields, adjacent to the Yellow Brick Road) as a playground, once the new skate park has been opened.	5	5	3*	WSC
B6.iii	Leisure Activities for All: NTC will encourage the placing of trim trails (open air gyms) suitable for older children and adults around the town; possible locations might include the Yellow Brick Road, The Severals and the George Lambton Playing Fields.	4	2	3+	WSC
B6.iv	Leisure Activities for All: NTC will work with all partners to develop youth provision.	5	4	3*	WSC/SCC/RC

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B7	Community Sports and Recreation Area As a priority, NTC will investigate and take forward options to improve and consolidate the delivery of outdoor sports and informal recreation activities in Newmarket, focusing initially on the George Lambton Playing Fields and St Felix site. The George Lambton Playing Fields, the Yellow Brick Road and the Severals would all be good locations for trim trails (open air gyms).	5	2	3+*	WSC/SCC
B8.i	The Severals: The Severals is a treasured open green space in the centre of the town; NTC will continue to maintain it to the highest possible standards.	4	5	1*	JCE/WSC /Cricket
B8.ii	The Severals: The Severals is a treasured open green space in the centre of the town; NTC will consider extending the Pavilion, improving lighting and adding a trim trail (open air gym) around the edge in order to encourage community use.	3	1	3	JCE/WS
B8.iii	The Severals: The Severals is a treasured open green space in the centre of the town; NTC will lobby for improved access via road crossings on the Fordham Road and Bury Road.	5	1	3*	SCC
B9	Open Spaces NTC will encourage the development of open spaces, which can be enjoyed by all and are beneficial to all (such as play areas, pocket parks, community woodland, sensory garden or smellscape). These open public spaces and children's play areas shall be dispersed throughout the town.	5	1	3+*	WS
B10.i	Safety around Animals: NTC will promote an understanding of how to keep safe around horses and dogs, for instance, a Newmarket Animal Awareness Award for local children.	5	5	3	JCE/PH /Dogs Trust
B10.ii	Safety around Animals: NTC will ensure that there are sufficient bins for the disposal of dog waste in and around the town.	5	5	1	WS
B10.iii	Safety around Animals: NTC will ensure that dog owners are aware that they must clear up after their dogs on the heath just as they must throughout the rest of the town.	5	4	1	WS/JCE
B11	Allotments NTC will continue to value and celebrate the two allotment sites within the designated area, which are recognised as community assets, and continue to invest in their infrastructure, including security.	3	2	3+*	Allotment Association
B12	Public Seating NTC will carry out an audit of public seating in the town, including local green spaces, and then identify further sites for seating.	4	4	1	JCE/WS/SCC

Objective C: To Value and Protect our Environment					
C1	Appreciation of our Landscape: The town's character and prosperity is dependent upon its surrounding landscape; NTC will:				
<i>i</i>	provide or work with partners to provide information points which promote appreciation of this link.	4	4	3	JCE
<i>ii</i>	support individuals or local groups, such as the Friends of the Yellow Brick Road, who work to improve their environment.	5	4	3	Local groups /FYBR
C2	Visual Impact of Roadsides and Industrial Buildings: NTC will:				
<i>i</i>	lobby all landowners (including those on the industrial estates) to maintain and protect roadside verges and ditches in and on the boundaries of their property.	4	1	3+	ChCom/WS /SCC
<i>ii</i>	lobby local authorities to maintain the verges alongside highways to an equally high standard to those maintained by The Jockey Club, including good maintenance of trees on roadside verges and pavements, avoiding unnecessary use of weed killers.	5	1	3+*	WS/SCC
<i>iii</i>	encourage and retain planting or landscaping which minimises the visual and environmental impact of industrial buildings and which manages the risk of surface water flooding as part of an integrated Sustainable Urban Drainage system.	5	2	3+	WS
<i>iv</i>	support local groups and projects which organise litter picking along pavements and verges.	5	5	1	Local groups
C3	Trees: NTC will liaise with the Woodland Trust to audit the town's trees and to establish an on-going planting programme (including the replacement of any street trees which die or are felled) to ensure that there is a good variation in ages of trees within the environment.	5	4	1*	WS/SCC/JCE /Woodland Trust
C4	Air Quality: NTC will lobby for:				
<i>i</i>	electric charging points (or improved technology) at locations throughout the town, in particular, close to any new or established taxi rank.	5	3	3+	WS/SCC
<i>ii</i>	taxis to be electric or hybrid (or improved technology) vehicles.	5	2	3+	WS

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C5	Waste: NTC will work proactively with local authorities, businesses and residents to manage and reduce waste through:				
i	recycling, by:				
	a. reinstating a household waste recycling facility in the town.	5	1	1*	WS/SCC
	b. encouraging the reporting of fly-tipping and potential blockages in the Newmarket Brook and other Newmarket watercourses.	5	2	1*	WS/SCC
	c. enforcing regulations against fly-tipping and littering, particularly if this will affect the flow of the Newmarket Brook and of other Newmarket Watercourses.	5	1	1*	WS/SCC
	d. promoting and encourage recycling, with well-positioned local recycling points.	5	2	3*	WS/SCC
	e. ensuring that the waste collection service covers all types of household waste.	5	2	3*	WS/SCC
	f. encouraging local businesses to use recyclable packaging.	5	1	3+*	WS/SCC /ChCom/BID
	g. encouraging pre-schools and schools to educate children about recycling.	5	5	1*	schools
	h. lobbying national government to develop a uniform and comprehensive nationwide recycling system.	5	1	3+	Gov
ii	reducing litter, by:				
	a. supporting anti-littering projects.	5	5	1*	WS/local people
	b. involving local vets in promoting awareness of problems associated with dog fouling.	5	3	3	vets
	c. lobbying for stricter enforcement of dog fouling, with penalties, and promoting the Town Council's good practice in supplying free biodegradable bags.	5	3/5	3	WS/police
	d. lobbying for sufficient litter bins and dog bins, which shall be emptied regularly and maintained.	5	4	1*	WS
	e. lobbying for a numeric system to be developed whereby all bins can be easily identified by the public and the authority.	5	5	3	WS

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C6	Biodiversity: NTC will:				
<i>i</i>	<i>educate our community about the value of the flora and fauna particular to our SSSIs and other sites.</i>	5	3	3	SCC/NJ/Lib /schools
<i>ii</i>	<i>encourage the formation of groups of residents who wish to monitor particular wildlife species within the Designated Area.</i>	5	3	3	local people
<i>iii</i>	<i>encourage residents, organisations, local councils and businesses to make our town more wildlife-friendly by adopting, in all appropriate areas, some or all of the measures listed in Policy NKT16; in particular, to ask that boxes for bats, owls and other birds might be installed in appropriate locations.</i>	5	3	3	WS/JCE/BID /ChCom /residents
<i>iv</i>	<i>encourage the mapping of the town's network of green and blue highways, (green corridors and watercourses) and work with partners to bridge any gaps.</i>	5	2	3+	Anglia Water/SCC/WS
C7	Yellow Brick Road Linear Park: In order to promote the use of the Yellow Brick Road Linear Park, NTC will:				
<i>i</i>	<i>address the issue that currently not all of the Yellow Brick Road is a designated Public Right of Way by applying to the appropriate authority to confer Public Right of Way status on the whole length of the Yellow Brick Road.</i>	5	3	3	SCC
<i>ii</i>	<i>explore possible extensions of the Public Right of Way network in order to make connections with other thoroughfares including Exning Road and Fordham Road.</i>	4	2	3	SCC
<i>iii</i>	<i>continue to work with partners and residents to ensure that the Yellow Brick Road Linear Park is maintained in an appropriate condition, and encourage any problems to be reported.</i>	5	2	1*	WS

Objective D: To Develop Sustainable Housing within the Boundary of the Designated Area					
D1	Community Energy Initiatives: NTC will set up a community energy group to liaise with local councils in order to investigate what actions Newmarket might take to mitigate the expected effects of climate change, by: i. writing a sustainable energy plan for the community which will meet local energy needs without contributing to climate change or harming the prospects of future generations. ii. working towards generating the equivalent of 100% of the town’s electricity demand through community-owned locally-generated renewable energy. iii. exploring the feasibility of setting up a community renewable energy company and developing locally owned renewable energy projects. iv. working with the distribution network operator to reduce or move peak electricity demand in the Plan Area. v. ensuring that the financial benefits of harnessing local clean energy resources are primarily shared amongst local people, in particular by reducing local energy demand through education and by financing energy efficiency improvements to community buildings and local homes through a community benefit fund. vi. encouraging sensitive and appropriate energy efficient measures in traditional and historic buildings. vii. uniting the local community in support of these goals.	4 (vii =1)	1	3+	SCC/WS
D2	Newmarket Watercourses: NTC will ensure that the continued maintenance of the Newmarket Brook and all other Newmarket watercourses is carried out by the appropriate authorities.	5	3	1*	Anglia Water /SCC/WS
D3	Community Land Trust: NTC will investigate the possibility of setting up a Newmarket Community Land Trust to take responsibility for the development and management of affordable housing sites for the long-term benefit of everyone in Newmarket.	5	2	3+	WS
D4	Emergency Housing NTC will continue to liaise with the Strategic Housing team at West Suffolk Councils to ensure that there is sufficient emergency housing to meet the need to find accommodation for homeless people.	5	5	1*	WS

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D5	Facilities in any Major New Development: For all proposals where 10 or more homes will be provided, or the site has an area of 0.5 hectares or more, in addition to those facilities identified in the Local Plan, where appropriate, NTC will lobby for facilities (or for good access to such facilities) including, but not limited to: i. a central green space. ii. local shops. iii. children's play area. iv. pedestrian and cycle connectivity within the development and to the Public Right of Way network and the existing network of footpaths and cycle ways. v. green corridors or deep (3 metre) verges, planted with trees, to link new and existing areas of green space. vi. a shared community sports area, on that site or elsewhere. vii. light industrial units to address the lack of available buildings for medium-sized businesses.	5	3	3+	WS/SCC
D6	Impact of Major Development outside the Plan Area: NTC will lobby all stakeholders to ensure that any major development, either residential (where 10 or more homes will be provided, or the site has an area of 0.5 hectares or more) or non-residential (with additional floorspace of 1,000 m2 or more, or a site of 1 hectare or more) outside the Plan Area but in its vicinity should allocate Section 106 funding to support infrastructure demands within Newmarket.	5	3	1*	WS/East Cambs

Objective E: To Develop a Sustainable Transport Network					
E1	Junction 37 on the A14 NTC will continue to lobby and actively engage with Highways England, alongside SCC, Cambridgeshire County Council, West Suffolk District Council and East Cambridgeshire	5	1	3+	WS/SCC/Gov
E2	Safety at Crossing Points and Junctions NTC will develop a monitoring and evaluation strategy to assess the safety and efficiency of crossing points and junctions, in particular those listed below, and gather evidence with a view to working with the Newmarket Vision Transport Working Group to address safety issues: i. the Clock Tower junction: issues include pedestrian access to The Severals across Bury Road and Fordham Road; pedestrians crossing Old Station Road; the re-positioning of the pedestrian crossing at the top of High Street so that it is further away from the junction. ii. the junctions of Fred Archer Way with Fordham Road and Fred Archer Way with the access road for the Waitrose car park. iii. the junction of Ashley Road, Duchess Drive, Stanley Road, Cheveley Road and New Cheveley Road. iv. the Rowley Drive and Mill Hill junction at St Mary's Square. v. Vicarage Road, outside All Saints' CE Primary School, where there have been a significant number of near-misses involving schoolchildren.	5	2	3	SCC
E3.i	Public Right of Way Network: NTC will work with SCC to protect and enhance the Public Right of Way network.	4	3	3+	SCC
E3.ii	Public Right of Way Network: NTC will provide information to help with the task of consolidating the Definitive Map for Newmarket, with particular reference to routes in the area surrounding Newmarket High Street.	4	3	3+	SCC
E3.iii	Public Right of Way Network: NTC will promote public awareness of the Public Right of Way network in Newmarket.	4	3	3	SCC

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E4.i	Cycling: NTC will encourage the connection of Cycle Route 51 with other cycle ways in the town, and promote the use of the whole network.	4	3	3	SCC/East Cambs
E4.ii	Cycling: NTC will request that the SCC should consider which pavements in the town shall be developed for safe shared use by both pedestrians and cyclists, and that where the road is wide enough, major thoroughfares should have designated cycle paths or lanes. Particular consideration for cycle paths should be given to Fordham Road, Old Station Road and Cheveley Road.	4	1	3	SCC
E4.iii	Cycling: NTC will discuss with SCC and Cambridgeshire County Council how junctions could be made safer for cyclists.	5	1	3	SCC/East Cambs
E4.iv	Cycling: NTC will liaise with SCC to develop safe cycling initiatives.	4	3	3	SCC
E4.v	Cycling: NTC will work with the Newmarket Vision Transport Delivery Group to carry out a consultation and audit to establish the need for further cycle racks and their most suitable location.	3	3	3	SCC
E5	Cambridge-Newmarket Cycle Path NTC will lobby the Highways Authority to improve the cycle path next to the A1304 between the town and the Newmarket Stallion roundabout.	4	3	3	SCC/East Cambs
E6.i	Horsewalks: NTC will work with all stakeholders to promote the use of sections of the current horsewalk network as an addition to the wider pedestrian and cycle network after 1.00pm.	3	4	1*	JCE
E6.ii	Horsewalks: NTC will work with all stakeholders to support the enhancement of the existing footpaths on the Watercourse and Rayes Lane to make these routes safer and more attractive for pedestrians, cyclists and horses.	4	2	1*	JCE/SCC/WS
E6.iii	Horsewalks: NTC will work with all stakeholders to support any move to enhance the horsewalks with planting, in view of the aesthetic benefits and the potential to improve the town's ecological connectivity.	3	3	3	JCE/SCC/WS
E6.iv	Horsewalks: NTC will work with all stakeholders to ensure the maintenance of the horsewalks to the highest standards and that they are kept clean to maximise their attractiveness.	5	4	1*	WS/JCE

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E7.i	Horse Crossings: NTC will work with the Newmarket Vision Transport Working Group to develop a continual monitoring and evaluation strategy to assess the safety and efficiency of locations where horses have to cross roads and pavements to ensure the safety of all users. This should include monitoring the length of strings crossing.	5	4	1*	JCE/SCC
E7.ii	Horse Crossings: NTC will support the development of an improved design standard for horse crossings, to enhance the safety of all users.	4	3	1*	JCE/SCC
E7.iii	Horse Crossings: NTC will encourage a greater shared understanding of the needs of all users.	3	1	3*	JCE/SCC/schools /Cllr Hulbert
E8.i	Road Safety around Horses: NTC will lobby that a guide for safety around horses, including restricted times for public use of the Heath and training grounds, should be included in all property information packs for sale or to let, and also should be made available in local hotels.	4	4	3	SCC/WS/JCE /schools /estate agents /hotels
E8.ii	Road Safety around Horses: NTC will ensure that it is understood that horses and riders, along with pedestrians and cyclists, are considered to be vulnerable users of the highway. Vulnerable users as a whole are considered as a priority, and so horses and riders, together with pedestrians and cyclists, should be considered with courtesy; traffic should expect to yield to crossing horses and road design should enable and encourage this.	5	3	3	SCC/WS/JCE /schools
E9.i	Public Transport Services: NTC will monitor the number and frequency of public transport services to and from the town.	5	4	1*	Cllr Hulbert /MARPA
E9.ii	Public Transport Services: NTC will continue to lobby for improved bus and rail services to meet the needs of the community, including: -an evening bus service to/from Cambridge and Bury for those who work late or who are returning from an evening's entertainment. -half-hourly daily bus services to/from Cambridge and Bury. -a Sunday bus service to/from Cambridge and Bury. -a half-hourly service to/from Cambridge. -better train connection times in Cambridge, especially for London services. -a later evening rail service to/from Cambridge. -a more frequent Sunday rail service to/from Cambridge. -a more frequent direct coach service to Stansted airport.	5	2	1*	Cllr Hulbert /MARPA

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E10.i	<i>Car Parking: NTC will work with WSC on the development of a coherent town centre parking strategy for the town, covering on and off-street, long and short stay car parks, residents' parking, number of spaces, location, pricing, signage and enforcement.</i>	5	1	1*	WS/SCC
E10.ii	<i>Car Parking: NTC will work with WSC on the clear advertisement of information about parking charges and times when parking is free.</i>	5	3	3	WS/SCC/BID
E10.iii	Car Parking: <i>NTC will work with WSC to provide adequate parking facilities for employees on new business sites and on the adoption of a residents' parking scheme so that town centre parking is not displaced to residential areas.</i>	5	1	3+	CHComm/BID /SCC/WS
E10.iv	Car Parking: <i>NTC will work with WSC to enforce parking regulations, including those relating to parking on pavements, which blocks pedestrian and cycle movements, and to unauthorised parking in Blue Badge spaces.</i>	5	5	1*	WS
E10.v	Car Parking: <i>NTC will work with WSC to increase the vitality of the town centre by exploring options for new car parks to serve the town centre, and increasing the capacity of existing car parks. The most appropriate location to expand car parking provision would be the Guineas car park and redevelopment of this car park should be considered.</i>	5	1	3+	WS
E10.vi	Car Parking: <i>NTC will work with WSC to ensure that car parks are attractive to residents and visitors alike and that any new car park or the redevelopment of existing car parks is clearly signed on the approach roads into the town.</i>	5	3	3	WS
E10.vii	Car Parking: <i>NTC will work with WSC to investigate the feasibility and deliverability of a Park and Ride scheme near the A14/A142 junction; if it is unfeasible to provide a regular daily service, then a temporary park and ride service to ease congestion on race days should be considered.</i>	3	1	3+	SCC/WS
E10.viii	Car Parking: <i>NTC will work with WSC to investigate the possibility of a Park and Walk scheme.</i>	4	2	3	WS
E11.i	Taxis: <i>NTC will seek to identify land for an overspill taxi rank in a town centre location with access to electric vehicle charge points to ensure that no more than 6 taxis should be waiting at any one time on the High Street, and will seek to ensure that this is enforced.</i>	5	2	3	SCC/WS
E11.ii	Taxis: <i>NTC will work with partners to ensure that whilst taxis are waiting, their engines should be switched off.</i>	5	5	3	WS

To Create a Vibrant, Attractive Town Centre which Enhances Newmarket as a Major Tourist Destination					
F1	<i>Newmarket Racecourses and the Wider Tourism Offer</i> <i>NTC will work with the Jockey Club to promote the Racecourses and the wider Newmarket tourism offer under the banner of Discover Newmarket, with the ambition of increasing numbers of not only day visitors but also those staying overnight in the town.</i>	5	5	1*	JC
F2.i	<i>Supplementary Shop Front Policy and Presentation of Premises:</i> <i>NTC will write a supplementary shop front policy specific to Newmarket, to be put forward for adoption by the local planning authority. This would define details, including traditional shop signs, colour palate and A-boards.</i>	3	3	3	WS
F2.ii	<i>Supplementary Shop Front Policy and Presentation of Premises:</i> <i>NTC will encourage businesses, especially those with premises on the High Street, to take measures to ensure that any part of their building which can be seen from the road is well-presented.</i>	4	2	3+*	BID
F2.iii	<i>Supplementary Shop Front Policy and Presentation of Premises:</i> <i>NTC will publish details of any grants which are available for repainting premises.</i>	4	4	1	WS
F3.i	<i>Public Realm:</i> <i>NTC will work with appropriate partners with the aim of ensuring that the town is well-presented throughout the year, with regular maintenance and cleaning; all litter shall be removed, damaged signs should be repaired immediately and the owner of any buildings, particularly listed buildings, which are falling into disrepair shall be required to remedy the problem.</i>	5	5/1	1*	WS
F3.ii	<i>Public Realm:</i> <i>NTC will work with appropriate partners with the aim of ensuring that any future re-design of the High Street delivers high quality public realm, including sufficient accessible seating areas, appropriately sited litter bins, and a planting scheme for flowers and trees in the town centre.</i>	5	3	3	WS
F3.iii	<i>Public Realm:</i> <i>NTC will work with appropriate partners with the aim of ensuring that any road signage does not detract from the attractive street scene.</i>	5	4	1*	SCC
F3.iv	<i>Public Realm:</i> <i>NTC will work with appropriate partners with the aim of ensuring that in any redesign of Newmarket High Street, the emphasis should be changed from vehicles towards pedestrians and cyclists, by creating safer pedestrian crossing points.</i>	5	3	3	WS
F3.v	<i>Public Realm:</i> <i>NTC will work with appropriate partners with the aim of ensuring that there is appropriate provision of public toilets and changing facilities, including a 'Changing Places' fully accessible toilet for the disabled.</i>	5	2	3+*	All Saints' Ch/WS
F3.vi	<i>Public Realm:</i> <i>NTC will work with appropriate partners with the aim of ensuring that Newmarket is a 'dementia-friendly town'.</i>	5	5	1*	DAA

Community Actions from the Newmarket Neighbourhood Plan

F4.i	Tourist and Heritage Information: NTC will establish an easily accessible tourist information office, with other information points at appropriate locations; these should also provide public transport information for local users and visitors.	5	1	3	WS/DN
F4.ii	Tourist and Heritage Information: NTC will provide clear and attractive signage and information boards to enable visitors to navigate the town centre easily. These should be structured around key landmarks and destinations, including the Jubilee Clock Tower, the Memorial Hall, along the High Street, the Railway Station, Palace House, the Bill Tutte Memorial and the Market. Information boards are particularly necessary at entrance points to the town, for instance, car parks and the railway station	5	3	3	WS/DN/BID
F4.iii	Tourist and Heritage Information: NTC will promote and develop Newmarket's unique selling points; for instance, by installing heritage information boards and blue plaques to tell the history of the town, and by highlighting the town's unique foods, for example Newmarket Sausages and the Newmarket Cake.	4	3	1*	WS/DN/BID
F5	Rejuvenation of the Pedestrian Network in the Town Centre NTC will take measures to promote the rejuvenation of the pedestrian routes listed below, including maintenance, cleaning, planting and provision of signage. (* denotes priority) i. Crown Walk ii. the passageway between 32 High Street and the Waggon and Horses iii. the passageway between 40 and 42 High Street * iv. the passageway between 60 High Street and the Bull v. the service road and service area between the High Street and the Guineas Shopping Centre vi. the pedestrian access from the Guineas Car Park to the Guineas service road vii. Market Street viii. the passageway adjacent to 10 Market Street leading to the Guineas service area ix. the passageway between 94 and 88 High Street (leading into Drapery Row) x. Drapery Row xi. Wellington Street * xii. the passageway leading from Wellington Street to New Cut xiii. New Cut* xiv. the passageway leading from New Cut to Church Lane xv. Church Lane* xvi. Grosvenor Yard xvii. Kingston Passage* - xviii. the passageway from Palace Street to the Rous Road car park xix. the passageway leading to Sackville Street from between 13 and 15 Old Station Road	4	3	3+*	WS/SCC

Community Actions from the Newmarket Neighbourhood Plan

F6	Bill Tutte Memorial NTC will encourage use of the Bill Tutte Memorial as a space for public entertainment.	5	5	1*	BTMF/Rutland Arms
F7	Public Events Information NTC will establish locations for notice boards to promote events in order to regulate advertising, and discourage informal advertising elsewhere.	3	3	1*	WS/SCC /Guineas/PH
F8	Studlands Park Avenue NTC will encourage the Highways Authority to improve the verges along Studlands Park Avenue to make this important connecting route more attractive.	4	2	3+	SCC
F9	Gateways to the Town NTC will ensure that the signs at the gateways to the town are kept clean.	5	4	1	residents/JCE
F10	Tourist Accommodation NTC will encourage the provision of sufficient overnight accommodation at different levels of affordability.	5	1	3+	WS
F11	Accommodation Lettings NTC will recognise that accommodation lettings through internet sites (e.g. Airbnb) may be problematical, and to monitor the impact of such lettings on the housing market and residential amenities.	3	3	1*	WS
F12	Valuing Newmarket's Past NTC will work to ensure that our town's history is understood and valued, so that future decisions can be informed by our past. In particular, the Town Council will support the preservation of the physical archive of the 'Newmarket Journal', and its digitisation, enabling it to be accessed by a wider audience; it will also support educational programmes for local children and promote the work of Newmarket Local History Society.	5	3	3*	PH/NLHS/NJ /M. Smy